

FSW® FLOW AUSTRALIA ANALYTICS



Higher Education Sector Takeaway

Generated April 30, 2026

A sector-specific recruitment report for universities and degree-led channels, focused on market quality, origin selection, and trend timing.

Use the QR code to open the live sector-filtered view online.

Live view

[Open filtered report online](#)

1,084,706	799,393	285,313	73.70%
Lodged	Granted	Not Granted	Grant Rate

Executive Highlights

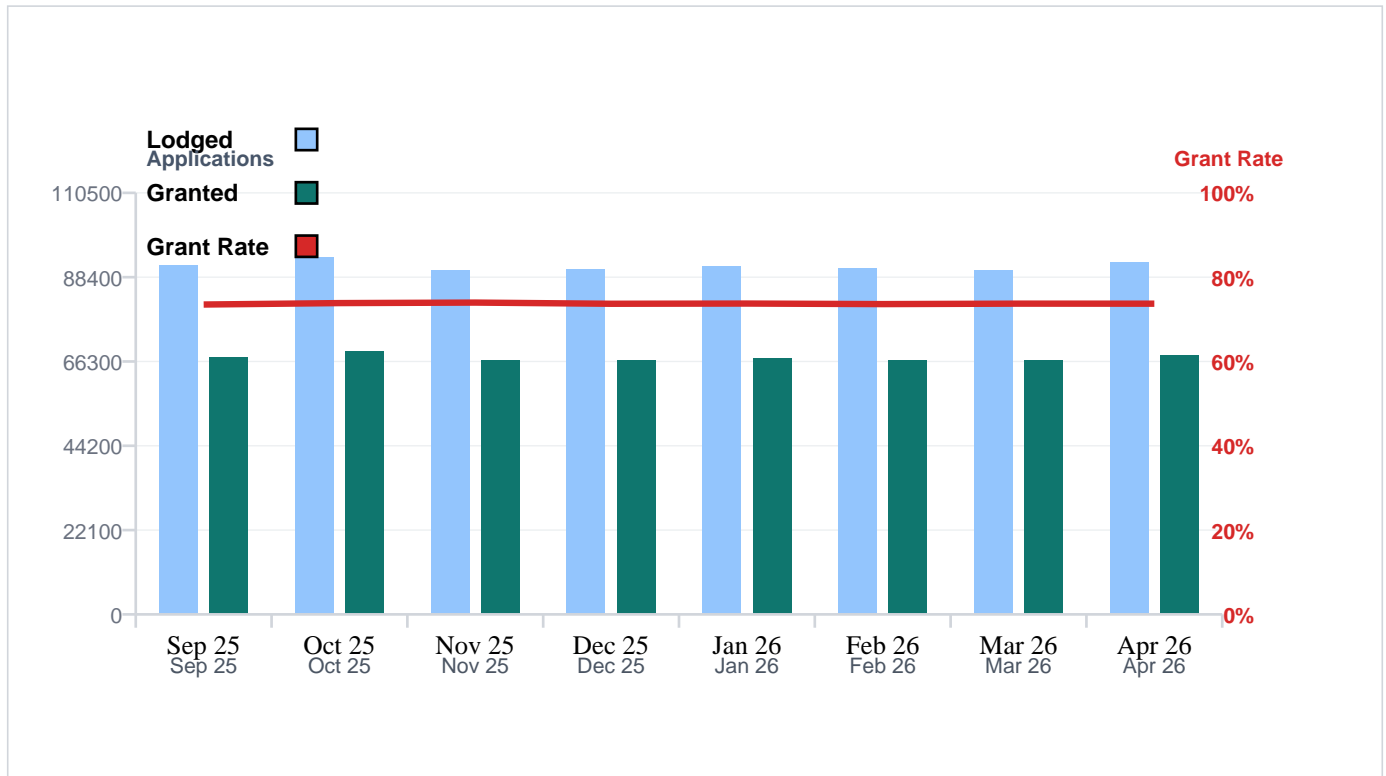
Best target market Canada at 98.15%	Caution market Pakistan at 41.61%	Top provider state NSW with 1,084,706 apps	Best month Nov 2025 at 73.97%
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Recruitment Readout

- Higher Education visa grant rate is running at **73.70%**, which is **+0.03 percentage points** versus the Australia all-sector average of **73.67%**.
- Priority recruitment markets are **Canada, Singapore, Malaysia**, where usable volume is already present and grant rates are holding at or above the sector benchmark.
- Use tighter screening in **Congo, Democratic Republic of the, Saint Martin (French part), Guinea-Bissau**; these markets still matter by volume, but current grant rates sit below the working benchmark for this sector.
- Operationally, this sector is concentrated in **Outside Australia**, is led by the **Unknown** age band, and lands most heavily in **NSW** providers.
- The best month so far was **Nov 2025** at **73.97%**, which helps frame campaign timing and intake planning.

Monthly Lodged, Granted & Grant Rate

The sector trend should be read first: volume matters, but quality and timing decide where recruitment pressure should go.



Recent Trend Snapshot

Month	Applications	Grants	Grant Rate
Nov 2025	90,177	66,700	73.97%
Dec 2025	90,387	66,610	73.69%
Jan 2026	91,243	67,282	73.74%
Feb 2026	90,716	66,777	73.61%
Mar 2026	90,336	66,596	73.72%
Apr 2026	92,245	67,994	73.71%

Target And Caution Market Readout

A short list of countries worth acting on now, with the reason each one belongs on the plan.

Country	Segment	Grant Rate	Why
Canada	Best target market	98.15%	8,102 applications and 7,952 grants, comfortably above the sector benchmark.

Country	Segment	Grant Rate	Why
Pakistan	Caution market	41.61%	Material volume remains, but the 41.61% outcome is below the sector benchmark and needs tighter screening.
Singapore	Recruit now	96.91%	0.70% share with grant rates at or above the sector benchmark, making this a scalable recruitment lane.
Malaysia	Recruit now	96.79%	0.64% share with grant rates at or above the sector benchmark, making this a scalable recruitment lane.
Congo, Democratic Repu	Be selective	72.32%	Volume is present, but outcomes lag the benchmark by 1.38 percentage points.
Saint Martin (French p	Be selective	73.04%	Volume is present, but outcomes lag the benchmark by 0.66 percentage points.
Guinea-Bissau	Be selective	72.66%	Volume is present, but outcomes lag the benchmark by 1.04 percentage points.

Where To Recruit Now

Markets with meaningful volume and grant rates at or above the current sector benchmark.

Country	Applications	Share	Grant Rate
Canada	8,102	0.75%	98.15%
Singapore	7,634	0.70%	96.91%
Malaysia	6,944	0.64%	96.79%

High-Volume Caution

Large source markets below the sector benchmark. Recruit here selectively and tighten conversion rules.

Country	Applications	Share	Grant Rate
Congo, Democratic Republic o	5,279	0.49%	72.32%
Saint Martin (French part)	5,152	0.47%	73.04%
Guinea-Bissau	5,063	0.47%	72.66%

Emerging Markets To Test

Smaller markets already clearing the benchmark and worth pilot effort before scaling.

Country	Applications	Share	Grant Rate
Moldova, Republic of	4,566	0.42%	74.46%
Namibia	4,429	0.41%	73.76%
Dominica	4,176	0.38%	75.24%
North Macedonia	4,128	0.38%	74.13%
Sri Lanka	4,110	0.38%	89.95%

Top Source Markets

Full ranked view of the main source countries inside this sector.

Country	Applications	Grants	Grant Rate	Share
Canada	8,102	7,952	98.15%	0.75%
Singapore	7,634	7,398	96.91%	0.70%
Malaysia	6,944	6,721	96.79%	0.64%
Saudi Arabia	6,890	6,649	96.50%	0.64%
Indonesia	6,509	6,319	97.08%	0.60%

Country	Applications	Grants	Grant Rate	Share
Hong Kong	6,313	6,168	97.70%	0.58%
Japan	6,097	5,878	96.41%	0.56%
China	5,617	5,339	95.05%	0.52%
Cambodia	5,292	5,003	94.54%	0.49%
Congo, Democratic Republic	5,279	3,818	72.32%	0.49%
United States	5,170	4,994	96.60%	0.48%
Saint Martin (French part)	5,152	3,763	73.04%	0.47%

Provider State Fit

Australian provider states carrying the most in-sector volume and their associated outcomes.

State	Applications	Grants	Grant Rate
NSW	1,084,706	799,393	73.70%

Age Profile

Primary age bands active in this sector, which helps shape audience selection and messaging.

Age Group	Applications	Grants	Grant Rate
Unknown	1,084,706	799,393	73.70%

Applicant Location

In-country versus offshore concentration for this sector.

Location	Applications	Grants	Grant Rate
Outside Australia	542,901	399,849	73.65%
In Australia	541,805	399,544	73.74%

Applicant Type

Primary versus secondary applicant mix in the current sector load.

Applicant Type	Applications	Grants	Grant Rate
Primary	1,084,706	799,393	73.70%

Methodology & Usage

About this report

This report uses public data from data.gov.au. FSW® makes no guarantees regarding accuracy and disclaims any liability from its use.

Recommended usage

1. Use this report to align recruitment focus.
2. Open the filtered country report for interactive ranking.
3. Use the Visa Map when you need presentation-ready market context.