

FSW® FLOW AUSTRALIA ANALYTICS



Vocational Sector Takeaway

Generated April 30, 2026

A sector-specific recruitment report for VET and skills-based offers, focused on conversion strength, market discipline, and operational fit. Use the QR code to open the live sector-filtered view online.

Live view

[Open filtered report online](#)

1,089,749	802,909	286,840	73.68%
Lodged	Granted	Not Granted	Grant Rate

Executive Highlights

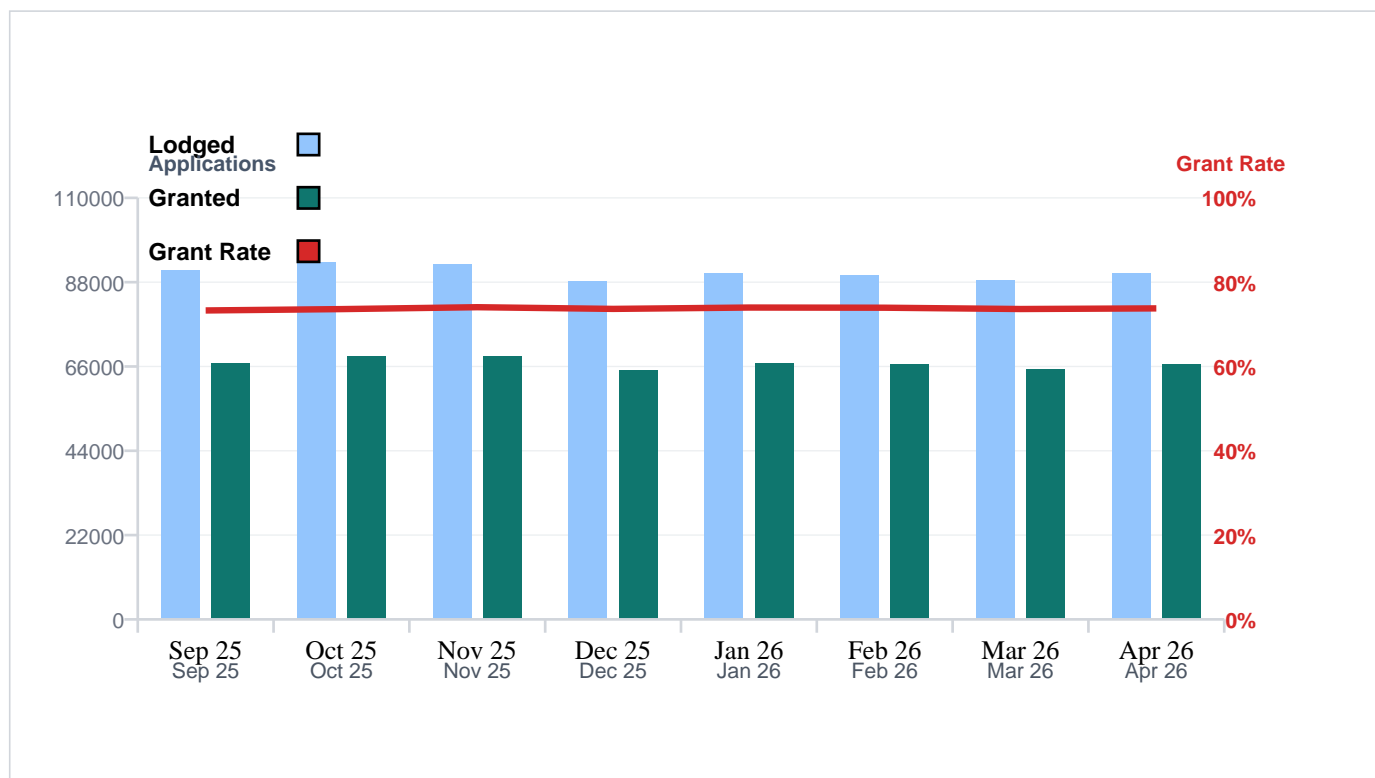
Best target market Singapore at 97.58%	Caution market Pakistan at 42.68%	Top provider state NSW with 1,089,749 apps	Best month Nov 2025 at 74.06%
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Recruitment Readout

- Vocational visa grant rate is running at **73.68%**, which is **+0.01 percentage points** versus the Australia all-sector average of **73.67%**.
- Priority recruitment markets are **Canada, Singapore, Malaysia**, where usable volume is already present and grant rates are holding at or above the sector benchmark.
- Use tighter screening in **France, Greenland, Togo**; these markets still matter by volume, but current grant rates sit below the working benchmark for this sector.
- Operationally, this sector is concentrated in **In Australia**, is led by the **Unknown** age band, and lands most heavily in **NSW** providers.
- The best month so far was **Nov 2025** at **74.06%**, which helps frame campaign timing and intake planning.

Monthly Lodged, Granted & Grant Rate

The sector trend should be read first: volume matters, but quality and timing decide where recruitment pressure should go.



Recent Trend Snapshot

Month	Applications	Grants	Grant Rate
Nov 2025	92,832	68,750	74.06%
Dec 2025	88,393	65,111	73.66%
Jan 2026	90,377	66,860	73.98%
Feb 2026	89,958	66,515	73.94%
Mar 2026	88,603	65,242	73.63%
Apr 2026	90,277	66,607	73.78%

Target And Caution Market Readout

A short list of countries worth acting on now, with the reason each one belongs on the plan.

Country	Segment	Grant Rate	Why
Singapore	Best target market	97.58%	7,920 applications and 7,728 grants, comfortably above the sector benchmark.

Country	Segment	Grant Rate	Why
Pakistan	Caution market	42.68%	Material volume remains, but the 42.68% outcome is below the sector benchmark and needs tighter screening.
Canada	Recruit now	97.36%	0.73% share with grant rates at or above the sector benchmark, making this a scalable recruitment lane.
Malaysia	Recruit now	97.47%	0.71% share with grant rates at or above the sector benchmark, making this a scalable recruitment lane.
France	Be selective	70.89%	Volume is present, but outcomes lag the benchmark by 2.79 percentage points.
Greenland	Be selective	70.37%	Volume is present, but outcomes lag the benchmark by 3.31 percentage points.
Togo	Be selective	71.79%	Volume is present, but outcomes lag the benchmark by 1.89 percentage points.

Where To Recruit Now

Markets with meaningful volume and grant rates at or above the current sector benchmark.

Country	Applications	Share	Grant Rate
Canada	7,928	0.73%	97.36%
Singapore	7,920	0.73%	97.58%
Malaysia	7,683	0.71%	97.47%

High-Volume Caution

Large source markets below the sector benchmark. Recruit here selectively and tighten conversion rules.

Country	Applications	Share	Grant Rate
France	5,140	0.47%	70.89%
Greenland	5,043	0.46%	70.37%
Togo	5,013	0.46%	71.79%

Emerging Markets To Test

Smaller markets already clearing the benchmark and worth pilot effort before scaling.

Country	Applications	Share	Grant Rate
Albania	4,473	0.41%	73.71%
Kenya	4,457	0.41%	95.51%
Heard Island and McDonald Is	4,430	0.41%	73.86%
Sri Lanka	4,185	0.38%	88.98%
Cambodia	4,184	0.38%	94.34%

Top Source Markets

Full ranked view of the main source countries inside this sector.

Country	Applications	Grants	Grant Rate	Share
Canada	7,928	7,719	97.36%	0.73%
Singapore	7,920	7,728	97.58%	0.73%
Malaysia	7,683	7,489	97.47%	0.71%
Indonesia	7,144	6,972	97.59%	0.66%
Hong Kong	6,294	6,054	96.19%	0.58%

Country	Applications	Grants	Grant Rate	Share
Japan	6,185	6,012	97.20%	0.57%
Saudi Arabia	6,112	5,980	97.84%	0.56%
United States	5,933	5,760	97.08%	0.54%
France	5,140	3,644	70.89%	0.47%
Thailand	5,123	4,913	95.90%	0.47%
China	5,099	4,865	95.41%	0.47%
Greenland	5,043	3,549	70.37%	0.46%

Provider State Fit

Australian provider states carrying the most in-sector volume and their associated outcomes.

State	Applications	Grants	Grant Rate
NSW	1,089,749	802,909	73.68%

Age Profile

Primary age bands active in this sector, which helps shape audience selection and messaging.

Age Group	Applications	Grants	Grant Rate
Unknown	1,089,749	802,909	73.68%

Applicant Location

In-country versus offshore concentration for this sector.

Location	Applications	Grants	Grant Rate
In Australia	545,656	402,083	73.69%
Outside Australia	544,093	400,826	73.67%

Applicant Type

Primary versus secondary applicant mix in the current sector load.

Applicant Type	Applications	Grants	Grant Rate
Primary	1,089,749	802,909	73.68%

Methodology & Usage

About this report

This report uses public data from data.gov.au. FSW® makes no guarantees regarding accuracy and disclaims any liability from its use.

Recommended usage

1. Use this report to align recruitment focus.
2. Open the filtered country report for interactive ranking.
3. Use the Visa Map when you need presentation-ready market context.